

2018

ANNUAL REPORT

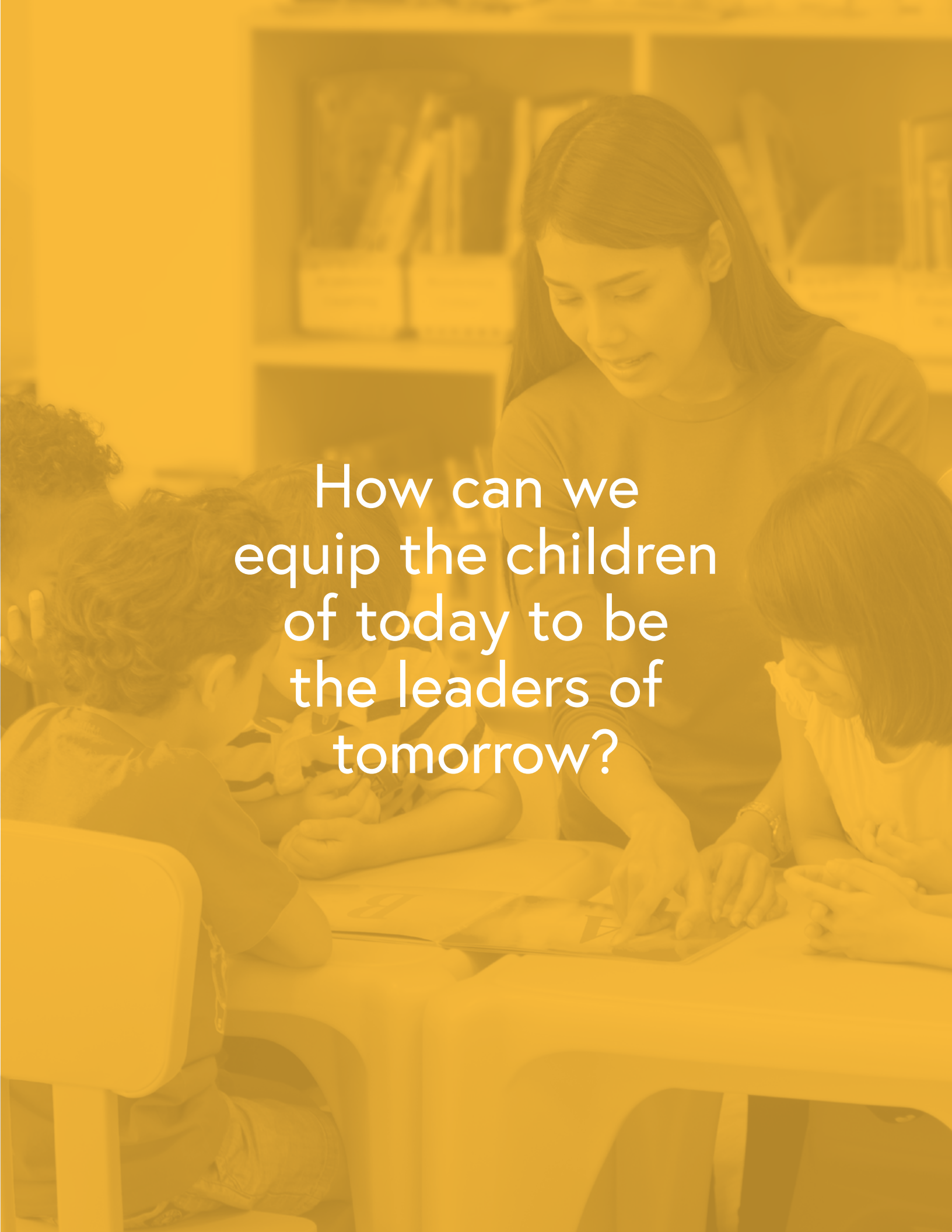
Strong
Beginnings

for a

**Brighter
Future**



**THE MILES
FOUNDATION**
INVESTMENTS IN EDUCATION



How can we
equip the children
of today to be
the leaders of
tomorrow?

Letter from the Board

How can we equip the children of today to be the leaders of tomorrow?

Over the last four years, our community has collectively and intentionally grappled with this question – we have gleaned national best practices through the [Raising of Fort Worth](#) events, lifted up local bright spots through the work of the [Early Learning Alliance](#), and galvanized diverse sectors around a collective vision for success through the [Read Fort Worth](#) initiative. Our community has come together with a shared belief that every child should have the foundation they need to succeed in school and in life.

Together, we have studied the science behind the child's developing brain and the impact of poverty, which underscores a critical inflection point in a child's earliest years:

- **90% of brain development** occurs by the time a child turns age 5.
- **1 million new brain connections per second** are being formed in the first 3 years.
- **Children living in poverty hear 30 million fewer words** by the time they are age 3 than their peers in higher-income households.

We know that when quality early learning experiences are not available for our most vulnerable children, there are longstanding negative consequences. Children who begin behind, statistically stay behind – those who cannot read on grade level by the time they are in 3rd grade are four times more likely to drop out of high school, and have higher rates of incarceration, teen pregnancy, and mental and physical health issues later in life.

Alternatively, investing in quality early education in the first five years of a child's life can provide up to a \$16 return to society for every dollar spent. Studies show that children who have experienced quality early learning in their first five years grow up to earn higher incomes in the workforce and be more productive, stable, and healthy adults.

As our community dialogue has evolved around the imperative of quality early childhood education, so has another key piece of this narrative. **Providing quality early education for infants and toddlers is also providing quality child care for working families.**

Connecting strong beginnings to a brighter future has never been more paramount. To attract, retain, and build a premier workforce, working families must have access to quality child care – and the workforce of the future must be equipped with critical real-world skills through quality early education, beginning at birth. **These strategies are one and the same.**

Matt Rose, Executive Chairman of BNSF Railway in Fort Worth, authored [an essay](#) in November underscoring this message. In it, he entreats businesses to step up to support employees' child care needs – as an ethical imperative for today's working families, and as a strategic investment in employee recruitment and retention. Matt's leadership in this space has been applauded by many local early education stakeholders – but perhaps is appreciated most of all by the local working families who are striving each day to raise Fort Worth's next generation of leaders, provide their children with a strong start, and set a positive trajectory for the future.

Today, we share the measurable wins our community has achieved in its collective vision to provide every child with a strong beginning – with more business partners and diverse sector advocates around the table than ever before. Thanks to the dedicated work of each of these partners and our ongoing collective efforts, Fort Worth indeed can look forward to a brighter future – while also standing proudly in the bright light of what we have accomplished today.

—THE MILES FOUNDATION BOARD OF DIRECTORS



Supporting strong beginnings
for a thriving workforce

The Business Case for High-Quality Early Education

The Miles Foundation invests in quality early childhood education not only to equip our next generation of leaders with foundational skills for success – but also because quality child care supports a thriving workforce of today and a strong economy for tomorrow. Here are the most recent key facts and figures that illustrate why quality early education is an impactful lever in building a brighter economic future.

U.S. BUSINESSES LOSE

\$3 Billion Annually

due to employee absenteeism resulting from a breakdown in child care.

BUT

WHEN BUSINESSES PROVIDE CHILD CARE FOR EMPLOYEES

EMPLOYEE ABSENCES DECREASE BY



&

JOB TURNOVER DECLINES BY



8

QUALITY CHILD CARE IS NOT CHEAP



THE AVERAGE AMERICAN COUPLE SPENDS

25.6%

of net income on child care.



THE AVERAGE SINGLE PARENT SPENDS

52.7%

of their income on child care.

BUT

THE RETURN ON THAT INVESTMENT IS GREAT.

High-quality child care can see returns on investment

\$16

FOR EVERY



INVESTED

TODAY'S WORKFORCE PRIORITIZES FAMILY



NEEDS QUALITY CHILD CARE SUPPORT

83%

of millennials will leave one job for another with stronger family policies & better family support.

2/3

of women with children under 5 work outside the home.

12M

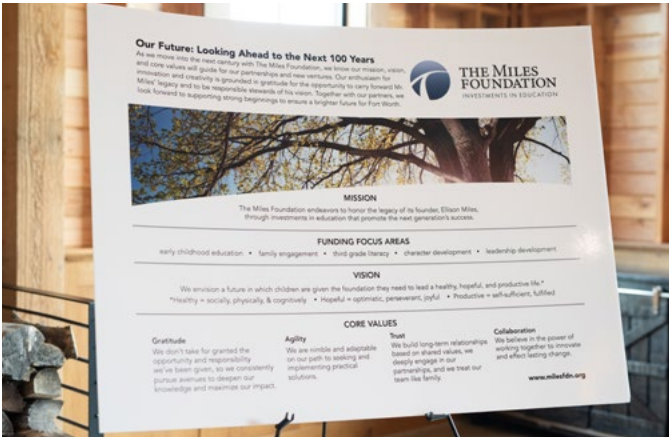
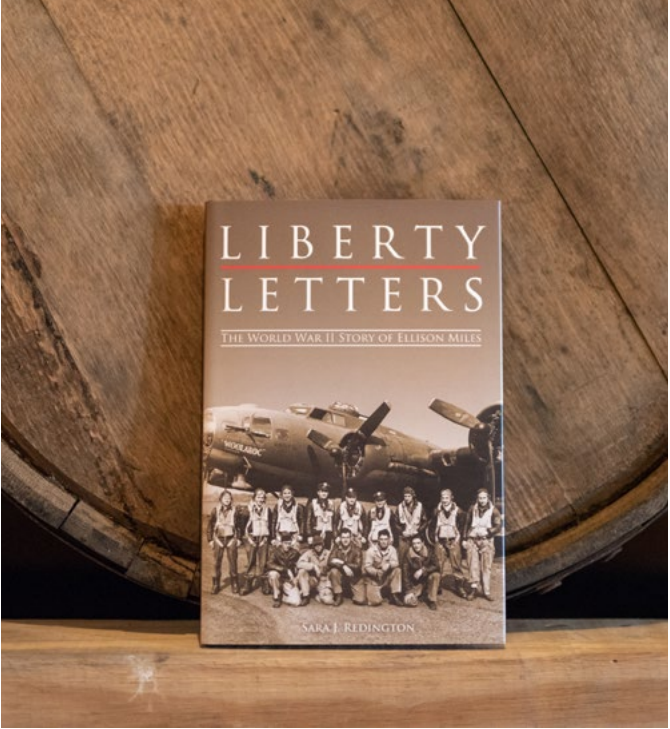
children are in paid, non-parental care before they start school.

SOURCES

1) Companies & Child Care: It's Time to Invest, The Catalyst Fall 2018, Matthew K. Rose; 2) U.S. Chamber of Commerce Foundation Center for Education & Workforce



Celebrating Mr. Miles' 100-Year Legacy



A GATHERING IN HIS HONOR

May 6, 2018 would have been the 100th birthday of our founder, Ellison Miles. To celebrate a century of his history and accomplishments, we hosted a gathering to honor his legacy and preview The Miles Foundation's vision for the next 100 years.

“ There was nothing more important to Mr. Miles than his 'crew' – the people that he called family. That included his brothers in Liberty, Texas, his flight crew when he was a pilot in WWII, and his employees. —GRANT COATES, PRESIDENT & CEO ”

“ Our core values of **gratitude, collaboration, agility** and **trust** are those same values Mr. Miles demonstrated, and what we hope to embody as a team and as a Foundation well into the future. —SARA REDINGTON, DIRECTOR OF STRATEGY & COMMUNICATIONS ”

Our New Brand



We are guided by Mr. Miles' legacy and seek to honor him in everything that we do — this year, next year, and 100 years from today.



The past century has been filled with great accomplishments and recognition for our founder, Ellison Miles – as a decorated WWII pilot, a trailblazing oil and gas entrepreneur, and a precedent-setting Texas philanthropist. To honor Mr. Miles and his 100-year legacy, The Miles Foundation launched a rebrand of our organization in May 2018.

In introducing our new brand, we hope to honor a century of Mr. Miles' legacy and leadership, and launch the Foundation's vision for the next 100 years.

Our new logo represents two roads converging on the horizon. The top road signifies Mr. Miles' legacy, history, and leadership – a constant guiding path that drives the foundation's mission, work, and values. It sits on the skyline, signifying Mr. Miles' investment in education as the key to a brighter future – and his belief in

education as a catalyst to unlocking potential for anyone dedicated to working hard enough for a better life.

The second road is the Foundation's future vision and direction for the next 100 years. As the Miles Foundation team moves forward to continue to learn, partner, and innovate – we constantly fuse new ideas and opportunities with the core principles, values, and priorities that embody the spirit of Mr. Miles. In this way, our “new” pathway forward incorporates both our future and our past. **We are guided by Mr. Miles' legacy and seek to honor him in everything that we do — this year, next year, and 100 years from today.** Watch the full video of the logo transition [here](#).



BEFORE



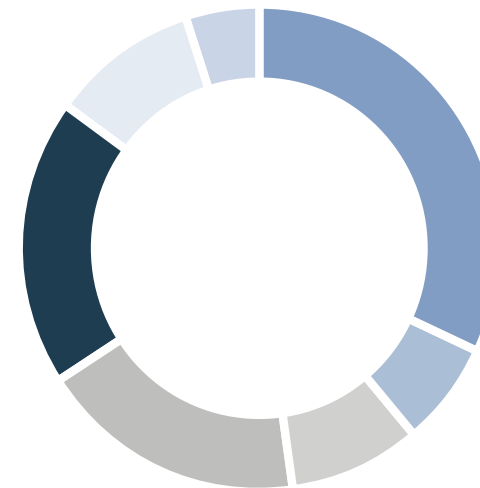
AFTER

Funding Profile

TOTAL LOCAL GIVING: LAST 5 YEARS

\$10,477,019

EDUCATION FUNDING AREAS IN 2018



- Quality Early Childhood Education 32%
- Parent Engagement 7%
- Advocacy 9%
- Leadership Development 19%
- School Choice 18%
- Elementary School Literacy 10%
- Elementary School Mentorship 5%


DEEPENING OUR PARTNERSHIPS

3X

MORE GRANTS OF \$100K OR MORE
(from 2016 to 2018)

1/4

OF GRANTS ARE \$50K AND ABOVE
(in 2017 – 2018 giving year)

A large group of graduates in blue caps and gowns, seen from behind, during a ceremony. The caps are dark blue with gold tassels. The gowns are also blue. The background is slightly blurred, showing an American flag and other graduates.

Supporting strong beginnings
for learning and life success

The Raising of Fort Worth

Since 2015, the Raising of Fort Worth has brought together the local community and its diverse networks to support quality early development and education opportunities for every child in Fort Worth. In its fourth year, the Raising of Fort Worth highlighted the connection between quality child care, healthy families, and economic development.

RAISING OF FORT WORTH: 2018 PURPOSE & GOALS

1. Make the critical connection between **social-emotional development** in the first five years as a key contributor to children's attainment of **key educational milestones** (e.g., kindergarten readiness and 3rd grade reading).
2. Highlight the role **parents, professionals, and the community** can play in ensuring young children and their families get the strong start they need to succeed in learning and in life.
3. Connect the critical role of quality early childhood in building and supporting **a thriving workforce**.
4. Explore **tangible ideas and strategies** for the business community to support families with young children.
5. Promote **quality early childhood education** as a means to building and maintaining a strong economy.

OUR 2018 SPEAKERS

RESEARCH & POLICY

Alice Carter, PhD, University of Massachusetts
 Amanda Moreno, PhD, Erikson Institute
 Karen Ponder, BUILD Initiative
 Prachi Shah, MD, University of Michigan
 Ross Thompson, Ph.D, U. of California at Davis
 Angela Tomlin, PhD, Indiana University
 Albert Wat, Alliance for Early Success

PRACTITIONERS & BUSINESS ADVOCATES

Bret Helmer, R4 Foundation
 Todd Landry, PhD, Lena Pope
 Adrián Pedroza, Abriendo Puertas/Opening Doors
 Matthew Portell, Fall-Hamilton Community School
 Todd Ritterbusch, MBA, JPMorgan Chase
 Ken Ross, Lockheed Martin
 Amber Scanlan, MBA, PNC
 Evan Smith, Texas Tribune
 Doug White, UNT Health Science Center

KEY STATS

Business, civic, philanthropic, education, and health sectors

4

years of community convenings

11

events total

150+

attendees per event

45

local and national expert event speakers

Notable Quotes & Insights

1

"Businesses want to be in livable cities, and **quality early education** is going to become a **business imperative**."

— MATT ROSE, BNSF RAILWAY

2

"This will take a **community effort – a collective effort** – to ensure all of our children are ready for kindergarten and, subsequently, reading to learn (not learning to read) by the end of third grade."

— DR. KENT SCRIBNER, FORT WORTH ISD SUPERINTENDENT

3

"We must use a **dual-generation approach** to help both parents and children, particularly those in poverty, to treat those experiences of **toxic stress and trauma**."

— DR. ROSS THOMPSON, UNIVERSITY OF CALIFORNIA AT DAVIS

4

"We need to look at pushing up **best practices from early education** to the K-12 system. Social emotional strategies and other philosophies between these two systems need to be aligned."

— ALBERT WAT, ALLIANCE FOR EARLY SUCCESS

5

"We want Fort Worth to be a **great place to raise a family**. The Raising of Fort Worth community is leading the way to make sure every child has a quality early education – **regardless of zip code**."

— MATTIE PARKER, CHIEF OF STAFF, MAYOR BETSY PRICE

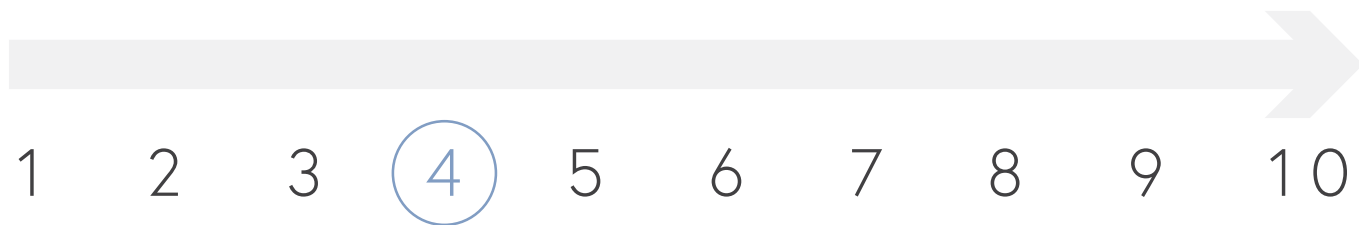
FUNDING HIGHLIGHTS

The Early Learning Alliance: Year 4 Strategic Plan

The Early Learning Alliance (ELA) is launching into year four of a 10-year collective movement to build a local early education system that ensures every child is ready for kindergarten. In 2018, the ELA leadership team members hosted a strategic planning retreat during which they outlined the key strategies that would enable the 50-organization collaborative network to achieve its goals. A snapshot of ELA's 2019 Strategic Plan highlights not only the collaboration's go-forward objectives, but also impactful project- and community-level successes to date.

2019 STRATEGIC SNAPSHOT

Year 4 of Our 10-Year Movement



OUR GOAL

Build a cohesive local early childhood system that enables every child to be kindergarten ready.

VISION

A community united to provide a strong start for all children

MISSION

A 10 year movement working to ensure that all children have the foundation they need to succeed in school and in life

WE ARE:

Elevating professional quality *in early childhood settings.*
 Elevating program quality *across early childhood education providers.*
 Engaging with families *to integrate parent voice into systems change work.*
 Sharing data & research *to track community- level progress in these areas.*

GUIDING PRINCIPLES



COLLECTIVE EFFORT



RELATIONSHIPS



EQUITY IN CHILD WELL BEING



INCLUSION



COMMUNICATION

WHAT WE'RE DOING	NUMBERS WE'RE WATCHING
Elevating Professional Quality - Early Ed Professional Registry - Career Pathway for Professionals - Instructional Quality: CLASS	1,641 registered early ed professionals 1 early ed transfer guide: from TCC to Tarleton 500 child care classrooms assessed by CLASS
Elevating Program Quality - Early Childhood Data System - Kinder Assessment/Pre-K Tools - Texas Rising Star	730 children on Early Childhood Data System 20 ISDs involved in KinderReadiness definition 112 Texas Rising Star quality-rated centers
Engaging With Families - Infant/Toddler Screening - Parent Leadership Institute	600 infants/toddlers screened 20 programs collaborated on common tools 5 agencies working to lift up parent voice in FWISD
Sharing Data & Research - Results-Based Accountability	All tracked and reported project outcomes and community-level data
Ensuring Equity in Child Well Being - Racial Equity Trainings - Child Care Center Supports - Data Equity Lens	17 local organizations attended trainings 8 organizations developed racial equity action plans 1 early ed lead for Local Racial Equity Task Force

COMMUNITY LEVEL CHANGE

62%

Increase in Texas Rising Star Centers in Two Years

1,641

Local Early Ed Professionals Tracking Their Credentials

10%

Gain in CLASS Emotional Support Scores in Early Ed Classrooms



Increase in Quality Rated Centers Across All Neighborhood Ethnicities

FUNDING HIGHLIGHTS

Lena Pope



The Miles Foundation is a true on-the-ground team member. They are not just a funder – they are a problem-solver, a thought partner, and a true supporter of this work. We value them as an honest and invested voice at the table helping to ensure our work and vision on behalf of children and families continues to move forward.

—TODD LANDRY, CEO, LENA POPE



Since 1930, Lena Pope has evolved to meet the needs of local children and families. Today, Lena Pope is a leading provider of evidence-based early education and counseling services for over 4,500 individuals per year. While Lena Pope has continuously evolved to serve its community, its vision to help children develop into their full potential as conscientious citizens has endured throughout the decades.

Lena Pope currently has four programs to serve the local community:

- **The Lena Pope Early Learning Centers** provide quality early learning to young children at a price that low income families can afford.
- **Chapel Hill Academy**, a public-enrollment charter school for Pre-K to 6th grade (expanding to 8th grade in the next two years), provides education that focuses on each student's needs.
- **Lena Pope Counseling** provides mental health therapy and substance use treatment services to families who cannot afford it so that they can grow stronger.
- **School and Community Based Services** give youth the social, behavioral, and academic tools they need to be crime-free and successful.

partnered to open The Miles Foundation Early Learning Center at UNTHSC, which serves the children of UNTHSC staff and students, as well as families from the community – prioritizing 50% of available enrollment for children from low-income families.

Lena Pope is nationally accredited and locally lauded for its leading-edge curriculum, social emotional focus, and high-quality staff and facilities. Following are a few of the highlights of Lena Pope's most recent outcomes for the families it serves:

- **Preparing children for kindergarten. 94%** of 4- and 5-year olds at the Early Learning Center were assessed as Kindergarten ready in writing and literacy skills, math concepts and social-emotional development.
- **Encouraging literacy. 79%** of students at Chapel Hill Academy earned an 80 or higher in reading.
- **Improving attendance. 98.5%** students at Chapel Hill Academy remained in class each day.
- **Increasing parental involvement. 97%** of students and their families participated in an annual student/parent/teacher conference at school or in the home.

In 2018, The Miles Foundation, Lena Pope, and UNTHSC





FUNDING HIGHLIGHTS

First3Years



The Raising of Fort Worth has been a wonderful opportunity and a true partnership with The Miles Foundation – exemplifying how nonprofits and foundations can work together to recognize, meet, and highlight the needs of their local community.

—SADIE FUNK, CEO, FIRST3YEARS



Since 1980, First3Years has been an active voice and advocate for babies across Texas. First3Years is focused on making those very first years of a baby's life developmentally strong, so that every child is given the foundation they need to succeed in school and in life.

First3Years' wide variety of programming focuses on educating, advocating, and collaborating to advance the healthy development of infants and toddlers. The organization's programs:

- **Build awareness** of the critical importance of the first three years of life.
- **Enhance the quality of relationships** between infants/toddlers and their caregivers.
- **Advocate for policies and practices** that support the healthy development of young children.
- **Educate professionals** in best practices.

First3Years brings its depth of early childhood research and expertise to a broad community of stakeholders and early education professionals. All of its trainings and program offerings are grounded in the latest research, released within the last 18 months.

The organization has an ongoing interest in building and

strengthening the early childcare workforce in Texas.

First3Years has demonstrated effectiveness in educating and influencing policymakers in this area, including playing an instrumental role in the Texas Legislature raising standards for early childcare workers by:

- **Increasing the pre-service training requirements** for childcare licensing from 8 to 24 hours
- **Increasing ongoing professional development training** from 8 to 24 hours per year.

In Fort Worth, First3Years has garnered significant community-wide support and engagement through its Raising of Fort Worth partnership with The Miles Foundation, which promotes a quality early education for every child beginning at birth. Through intentional programming, [Raising of Fort Worth](#) has been successful in recruiting C-suite executives in business, health, philanthropy, education, and non-profit to become leaders of early childhood among their peers.

First3Years has been a key leader in creating and executing strategies that have fostered a community of 200+ diverse stakeholders who are engaged and taking action on behalf of infants and toddlers in Tarrant County.

Read Fort Worth



Since the beginning, The Miles Foundation has been an instrumental partner in this effort. The Miles team is not only passionate about this work, but they are willing to be 'boots on the ground' to help move our collaborative work forward. We're grateful to have The Miles Foundation as a key partner for Read Fort Worth.

—MATT ROSE, READ FORT WORTH CHAIRMAN & EXECUTIVE CHAIRMAN, BNSF RAILWAY



Two years into its collective impact work, Read Fort Worth is celebrating significant progress toward the community's shared 100x25 goal. Fort Worth ISD has announced that 35 percent of third-graders were reading on grade level as of the May 2018 STAAR exam, up 7 percentage points since 2015.

Mayor Betsy Price, Fort Worth ISD Superintendent Kent Scribner, and BNSF Executive Chairman Matt Rose founded Read Fort Worth in 2016 with business, community and philanthropic leaders, including The Miles Foundation, to engage every sector of the community in a collective approach to improving local educational outcomes.

Led by an Executive Council of business, philanthropic and nonprofit leaders, Read Fort Worth works to align programs and partners around the Fort Worth ISD's ambitious goal: that 100 percent of third-graders will be reading on grade level by 2025, positioned for future success in school and life.

Read Fort Worth is a "backbone" organization supporting partners through four key Collective Action Networks (CANs):

1) School Readiness (Early Learning Alliance), 2) Child Well-Being, 3) Reading Resources, and 4) Expanded Learning,

The Expanded Learning CAN experienced significant success in its 2018 summer programming, with leadership from The Miles Foundation, United Way of Tarrant County, and the City of Fort Worth. Key stats from the summer program include:

- **71% of students** in cohort gained or maintained summer literacy.
- **A majority (59%)** of students demonstrated gains in literacy knowledge.
- **800 children** were served across 21 sites.
- **8 learning partners** made up summer 2018 cohort - AB Christian Learning Center, Clayton Youth Enrichment, Boys and Girls Club of Greater Fort Worth/Girls Inc. of Tarrant County, Fort Worth Public Library, YMCA of Fort Worth, Project Transformation and United Community Centers.
- **FWISD literacy support** augmented the effort backed by FWISD leadership.



Supporting strong beginnings
for healthier families





FUNDING HIGHLIGHTS

Fort Worth Parent Engagement Collaborative



We must have parents leading and driving our local conversations around education to develop a strong future workforce for Fort Worth.

—MAYOR BETSY PRICE, CITY OF FORT WORTH



For the last four years, the Morningside Parent Engagement Collaborative (PEC) has focused on serving families with children age birth to five in the Morningside neighborhood. Since 2014, the PEC has:

- Worked with over **200 families annually**
- Tracked improvement year over year in **parent confidence, parenting skills**, knowledge of available **community resources**, and closeness of **the parent/child relationship**
- **Hosted parent focus groups** (in both English and Spanish) that have provided an insightful perspective on parent priorities that have informed the work of the PEC since its inception.

In 2018, the PEC decided to broaden its geographic scope to serve families (both inside and outside of Morningside) who are uniquely aligned with each of the agencies' focus areas and service offerings – and to focus on **lifting up parent voice to influence broader community change**. The PEC's five nonprofit agencies ([AVANCE](#), [The Concilio](#), [Fortress Youth Development Center](#), [The Parenting Center](#), and [NewDay Services](#)) and three foundations ([The Rainwater Charitable Foundation](#), [The Morris Foundation](#), and [The Miles Foundation](#)) renamed the “Morningside Parent Engagement Collaborative” to the “Fort Worth Parent Engagement

Collaborative” to reflect this broader scope.

In the 2018-2019 school year, the PEC is partnering with Fort Worth ISD and the Fort Worth Children's Partnership to integrate parent voice into a six-week feedback loop with principals and school leaders who have signed on to a continuous improvement process. The Fort Worth Children's Partnership (FWCP), led by The Rainwater Charitable Foundation and Fort Worth ISD, is an expansion and evolution of the Morningside Children's Partnership (MCP), which has focused on supporting a culture of success through connecting early childhood, academic instruction, and family and community services. The FWCP is now partnering with Morningside schools, in addition to other select schools within the FWISD network, that are committed to integrating real-time data and feedback to improve student outcomes and elevate family engagement.

The PEC hosted a Community Luncheon on December 3, 2018 to share its new vision and year four results. Mayor Price emphasized the important work of the PEC at the luncheon saying, “We must have parents leading and driving our local conversations around education, so that we can continue to evolve to serve the needs of our community and truly develop a skilled, ready, and enviable workforce for Fort Worth's future.”

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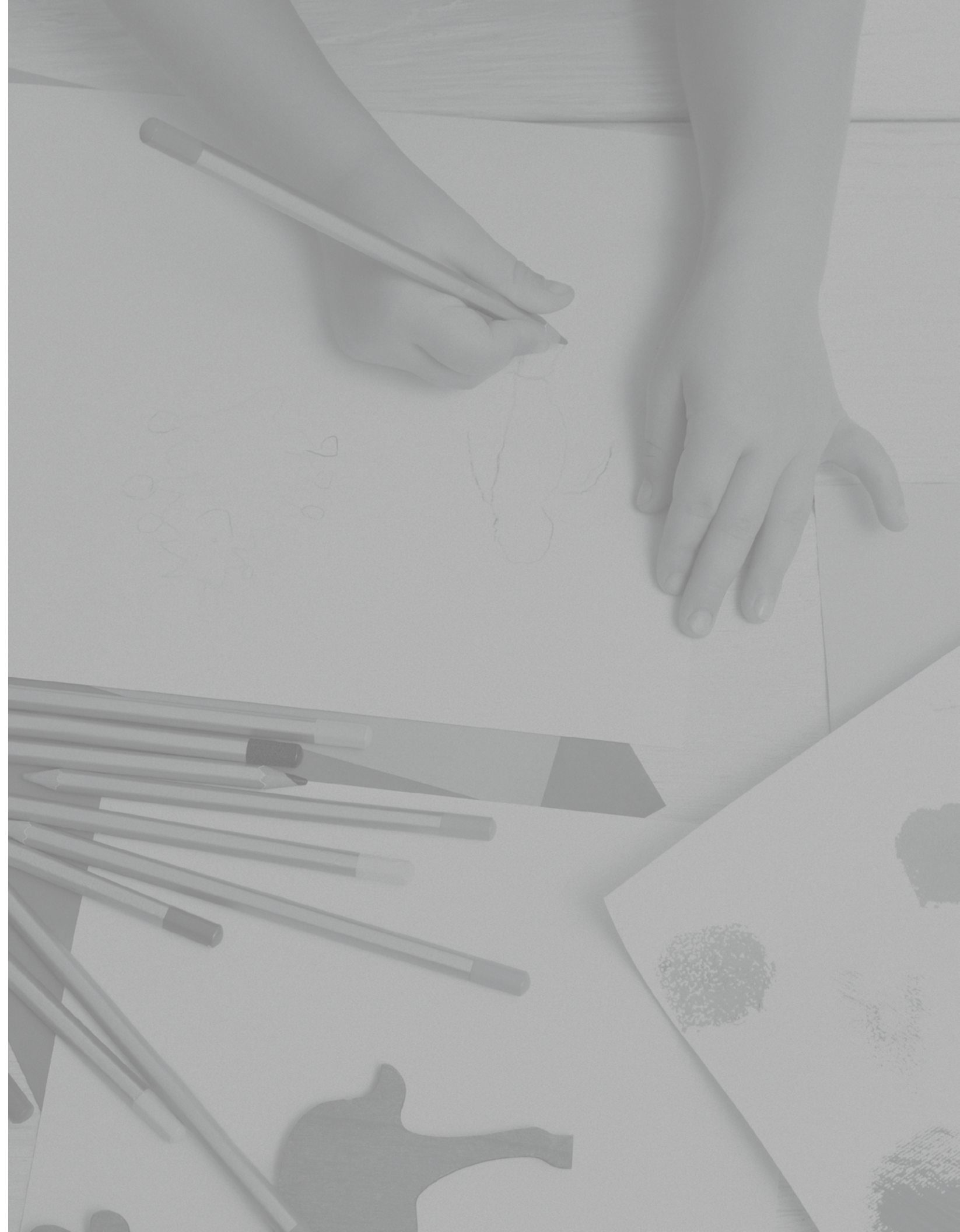
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INVESTMENTS IN EDUCATION

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